

# CLAIRE BAILEY

## Human-Centered Designer

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### Experience

The Nerdery

#### Senior User Experience Designer

Jun 2013 - Present

Define and create user experiences that meet users at the right point in time and space. Provide clients the information they need to appreciate user experiences. Guide regular improvements to the design department. Implemented a mentorship program to support the needs of designers.

Independent

#### Web Designer / Front-End Developer

May 2012 - Jun 2013

Assisted local businesses and organizations with their web presence via design, front-end development, and content updates while attending school full-time.

Western Graphics

#### PreMedia Specialist / Continuous Improvement Lead

Jan 2008 - Aug 2012

Motivated employees to generate and document company-wide improvements to reduce waste and improve workflow. Designed and prepared print files to meet external and internal client needs. Ensured that all aspects of direct mailings met postal regulations.

Lorton Data

#### Data Analyst

Apr 2005 - Jan 2008

Analyzed the quality, usability, and correction-potential of data files of up to 10 million records. Communicated with clients to provide progress updates and propose data solutions. Optimized standard and custom data files to produce maximum cost savings.

VA Medical Center

#### Counselor / Project Assistant

Sep 2002 - Mar 2005

Interviewed and counseled inpatient and outpatient veterans who wished to quit using tobacco. Collaborated with doctors and nurses to provide personalized care for each veteran. Designed and developed progress reports and queries. Maintained detailed and highly-confidential patient information.

### Education & Achievements

University of MN - Twin Cities

#### BA, Psychology

Minneapolis Community & Technical College

#### AAS, Web Design & Interactive Media

Dean's Honor List

Co-Chair, Web Production Committee

Minneapolis Community & Technical College

#### Design Advisory Board Member

Impact the direction and curriculum of the MCTC design department by guiding and supporting instructors and decision-makers; providing a voice of current industry experience and trends.

### USER EXPERIENCE

